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I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

(Depositor's name)	
(Signature)	
. (Date)	

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/602,919	06/25/2003	Yasutaka Tsuru	62758-041	6010

TITLE OF INVENTION: VIDEO RECORDING/PLAYBACK SYSTEM AND METHOD FOR GENERATING VIDEO DATA CAPABLE OF PROVIDING INFORMATION FOR SUBSTITUTING AN ADVERTISEMENT THEREBY

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	03/16/2009
EXAMINER A JONES, HEATHER RAE		ART UNIT	CLASS-SUBCLASS		10HAHH1 00000079 50	0417 10602919
		2621	386-095000	J 01 FC: 1501 02 FC: 1504	1510.00 DA 300.00 DA	
Change of correspondence address or indication of "Fee Address" (37 FR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			(1) the names of up to or agents OR, alternation (2) the name of a single registered attorney or a	patent front page, list 3 registered patent attorn	er a 2	TT WILL &

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for

recordation as set forth in 37 CFR 3.11. Completion of this for	orm is NOT a substitute for filing an assignment.
(A) NAME OF ASSIGNEE	(B) RESIDENCE: (CITY and STATE OR COUNTRY)
HĮTACHI, LTD.	Tokyo JAPAN
Please check the appropriate assignee category or categories (wil	Il not be printed on the patent):
4a. The following fee(s) are submitted:	4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)
Issue Fee	A check is enclosed.
Publication Fee (No small entity discount permitted)	Payment by credit card. Form PTO-2038 is attached.
Advance Order - # of Copies Four (4)	The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 500417 (enclose an extra copy of this form).
5. Change in Entity Status (from status indicated above)	
a. Applicant claims SMALL ENTITY status. See 37 CFR	1.27. D b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).
NOTE: The Issue Fee and Publication Fee (if required) will not be interest as shown by the records of the United States Patent and	be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in Trademark Office.
Authorized Signature Keth E. Jeo	Date February 18, 2009
Typed or printed name Keith E. George	Registration No. 34,111

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450. Alexandria, Virginia 22313-1450.

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(Depositor's name) (Signature) (Date)

APPLICATION NO. FIRST NAMED INVENTOR CONFIRMATION NO. FILING DATE ATTORNEY DOCKET NO. 10/602,919 06/25/2003 Yasutaka Tsuru 62758-041 6010

CAPABLE OF TITLE OF INVENTION: VIDEO RECORDING/PLAYBACK SYSTEM AND METHOD FOR GENERATING VIDEO DATA PROVIDING INFORMATION FOR SUBSTITUTING AN ADVERTISEMENT THEREBY

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nonprovisional	NO	\$1510	\$300	\$0	\$1810	03/16/2009
EXAMINER ART UNIT JONES, HEATHER RAE 2621		ART UNIT	CLASS-SUBCLASS		•	
		386-095000	_			
Change of correspondence address or indication of "Fee Address" (37 FR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.			(2) the name of a single	atent front page, list 3 registered patent attornively, e firm (having as a membagent) and the names of uprineys or agents. If no namprinted.	EMERY er a 2	TT WILL &

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

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(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

HITACHI, LTD.	Tokyo JAPAN			
Please check the appropriate assignee category or categories (will not	be printed on the patent):			
4a. The following fee(s) are submitted: Size Issue Fee Publication Fee (No small entity discount permitted)	4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above) A check is enclosed. Payment by credit card. Form PTO-2038 is attached.			
Advance Order - # of Copies Four (4)	The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 50047 (enclose an extra copy of this form).			
5. Change in Entity Status (from status indicated above) a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.	b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).			
NOTE: The Issue Fee and Publication Fee (if required) will not be accenterest as shown by the records of the United States Patent and Trade	cepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party mark Office.			
Authorized Signature Leaf E. Lear	Date February 18, 2009			
Typed or printed name Keith E. George	Registration No. 34,111			

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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